



Small Business Energy Solutions Program

The Small Business Energy Solutions Program helps business owners like you understand why and when energy efficiency upgrades make good financial sense. Our trade allies will work with you to develop and implement a plan to improve your business's energy efficiency, comfort, health, safety and more.

We'll help you

- Improve the efficiency and performance of your facility.
- Achieve significant, long-term energy savings.
- Earn incentives to help offset the cost of energy efficiency upgrades.

Benefits

- Financial incentives.
- Reduced energy costs and non-energy-related impacts.
- Access to trade ally network.
- No-cost walk-through energy assessment and energy efficiency product installations including:
 - Showerheads.
 - Low-flow aerators.
 - Pre-rinse spray valves (electric water heater customers only).
 - Auto door closers.
 - Weather stripping.

Program incentives

The most common energy efficiency upgrades in small businesses are listed below:

Small business incentive rates (per kWh)	
Lighting/lighting controls	\$0.20
Direct install	Full cost
Refrigeration*	\$0.30
Duct sealing (converted businesses only)	\$0.35
Ceiling insulation (converted businesses only)	\$0.35
HVAC replacement	\$0.20

*Total savings allocation for refrigeration savings will be capped at 300,000 kWh per program year.

Questions? Contact the Energy Efficiency Solutions Center at **877-212-2420 or visit **entergyarkansas.com/smallbusiness**.**



Eligible upgrades

Upgrade	Description
Lighting retrofit	Lighting retrofit projects replacing inefficient lighting systems with more efficient ones are eligible. An example is linear fluorescent systems being replaced with LED lamps or metal halides with T5 fluorescent bulbs. A variety of lamp and ballast combinations are eligible for this program, depending on the current technology installed at a facility.
Lighting controls	Automatic lighting controls save energy by turning off or dimming lights when they are not needed. Available sensors include passive infrared, dual-technology, integral occupancy sensors and photocells, which are used with controls that manage usage based on daylight hours, occupancy or with adjustable timers.
Exterior lighting	Energy can be saved on many major exterior lighting applications—including parking lots, streets and roadways, and other building-mounted lighting—by improving lighting performance, control strategies or both. An example would be retrofitting with LED lighting.
Refrigeration	Measures eligible for upgrades or replacement include evaporator fan upgrades to electronically commutated motors, anti-sweat heater controls and refrigerated door gaskets.
Direct install measures	The following direct install measures are eligible for upgrades or replacement: low-flow faucet aerators, pre-rinse spray valves, LEDs and weather stripping.
Ceiling insulation (converted buildings only)	Existing businesses with insufficient levels of insulation have the opportunity to increase the insulation R-value to R-30. Insulation savings and incentives are based per sq. ft. of treated ceiling area.
Duct sealing (converted buildings only)	Leaks can be sealed in supply and return ducts of existing businesses. Duct pressurization or a blower door test is required before and after measure installation. Only pre-approved sealing materials are permitted by the program.
HVAC replacement	Inefficient heat pumps and air conditioner units are eligible when replaced with efficient units in both existing buildings and new construction. Eligible units include small split-system and single-package air conditioner units and heat pumps.
CoolSaver SM A/C Tune-up*	In addition to lowering your facility's energy and maintenance costs, a CoolSaver A/C Tune-up is carefully designed to provide a cooler, more comfortable and more productive work environment. Plus, churches, restaurants and small office customers may qualify for additional energy-saving upgrades—including a smart thermostat.

*Please see the CoolSaver fact sheet for details on the CoolSaver measures and incentive levels available under this program.

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